

AutoCAD: New Pricing Model, Upgrades & 2007 Retirement

AT A GLANCE

NEW PRICING MODEL

Effective Date: March 2010

2007, 2008 and 2009

Upgrade Promotion

Upgrade before July 17 to save 30%

2007 Products

Retiring on March 16, 2010.

After this date, Upgrade pricing & technical support not available

AutoCAD Subscription

Pay only \$450/seat yearly and that entitles you to always use the most current version of the software.

Subscription Benefits:

- Predictable Budgeting
- Automatic Upgrades
- Web Support
- E-Learning
- Flexible use of Previous Versions
- Subscription Center
- NO MORE UPGRADE FEES

AutoCAD 2010

CAP & Giza Studio will not be compatible with AutoCAD 2010 until this summer, but don't let that stop you from taking advantage of these great offers! On Subscription, Autodesk users are able to run any supported version of AutoCAD.

New Pricing Model

Autodesk recently announced their new pricing structure to help simplify and streamline customer purchase paths to new Autodesk products. This new Autodesk pricing structure goes into effect March 2010, however Autodesk is allowing their users to upgrade now at a discount to avoid paying higher costs later.

2008 and 2009 Products

Under the current pricing model, the price of your upgrade depends on which product release you own. After March 16, 2010, you upgrade from previous software releases, including AutoCAD 2008 & 2009 software, will cost 50% of the full price of a new license. The last day to upgrade at current prices is March 15, 2010.

2007 Products

Retiring March 16, 2010. Upgrade your 2007 AutoCAD now to get the best savings

Upgrades help you work smarter and faster

Each new release of AutoCAD software is designed to help you work smarter and faster. That's why Autodesk & 20-20 encourages you to upgrade. Although you have until March 15, 2010 to upgrade, you'll receive the best savings if you act before July 17, 2009, and upgrade on Subscription. This is true regardless of whether you own AutoCAD 2007, 2008, or 2009.

Receive 30% off your upgrade now until July 17, 2009

Pricing Below Includes Yearly \$450 Subscription Fee

<u>Version</u>	<u>Cost</u>	<u>Savings</u>
2009	\$ 867	(\$1,581)
2008	\$1,287	(\$1,161)
2007	\$1,707	(\$ 741)

Cost after March 15, 2010 is \$2,447.50 regardless of version



For Questions or to request a quote, contact the 20-20 Technologies Sales Team at (800) 227-0038.